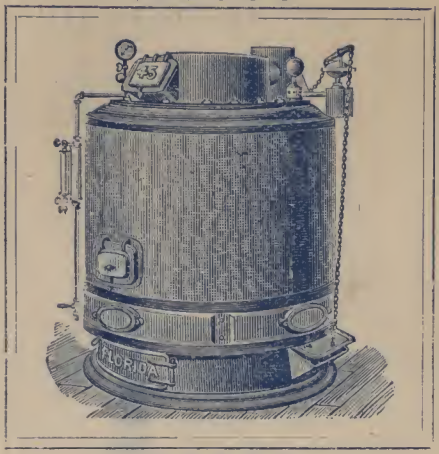
THE "FLORIDA" HEATER.



MANUFACTURED BY

Pierce Butler & Pierce Mfg. Co.

96 LAKE ST., CHICAGO, ILL..

FRANK WHEELER. MANAGER.

Are you interested in

HEATING?

∴

Are you Building

Or about to build or buy any class of building?

∴

IF SO

It is in your own interest to examine the merits of

THE "FLORIDA"

STEAM & HOT WATER

HEATERS.

THE

"FLORIDA

HEATER

IS

ECONOMICAL

. . . In Fuel . .

SAFE

. . From fire or explosion . .

EFFECTIVE AND CERTAIN

. . In its Action. . .

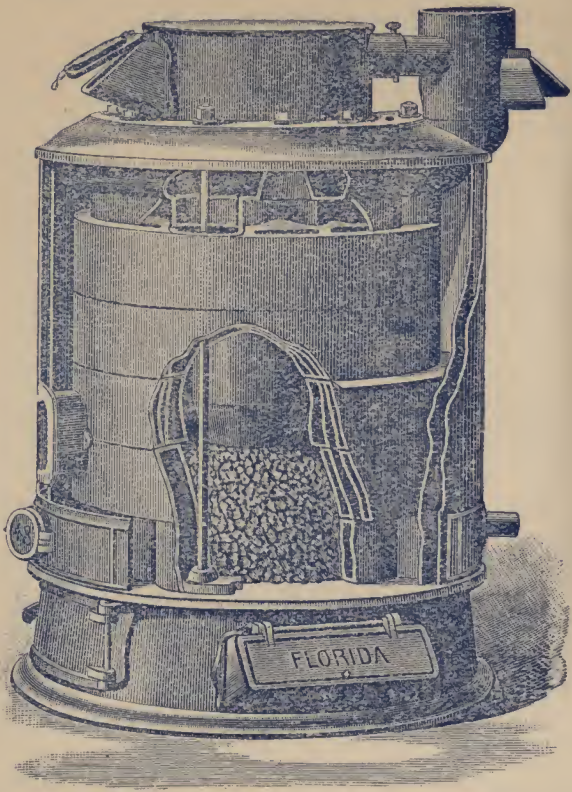
HEALTHFUL

. . As its Heat is Temperate . .

EASY TO MANAGE

A child can take care of it

The "FLORIDA" Steam Heater



No. 48—Showing Interior Construction.
Each "Florida" Steam Heater is sold with complete set of trimmings, viz: Automatic Draft Regulator, Safety Valve, Steam Gauge, Blow-off Valve, Fire Hook and Flue Cleaner.

✵ A Florida Climate in our Winter Homes ✵

A Few Reasons Why the "Florida" is the Most Desirable of any Hot Water Heater, . . .

It is the cheapest, capacity considered.

It is the only heater made upon the "belt" or "coil" principle of circulation.

It is the simplest in construction.

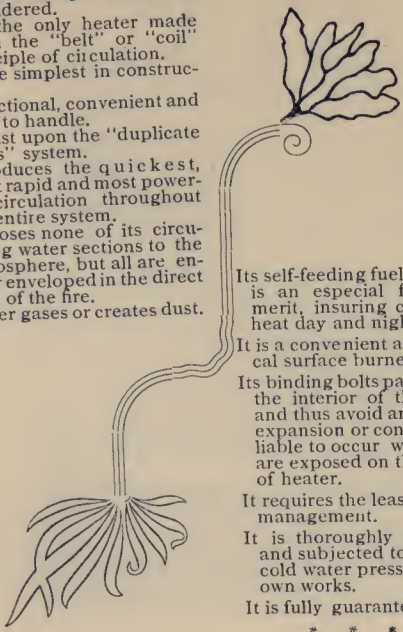
It is sectional, convenient and easy to handle.

It is cast upon the "duplicate parts" system.

It produces the quickest, most rapid and most powerful circulation throughout the entire system.

It exposes none of its circulating water sections to the atmosphere, but all are entirely enveloped in the direct heat of the fire.

It never gases or creates dust.



Its self-feeding fuel magazine is an especial feature of merit, insuring continuous heat day and night.

It is a convenient and practical surface burner.

Its binding bolts pass through the interior of the heater, and thus avoid any unequal expansion or contraction so liable to occur where bolts are exposed on the outside of heater.

It requires the least care and management.

It is thoroughly well made and subjected to an 80 lbs. cold water pressure in our own works.

It is fully guaranteed.

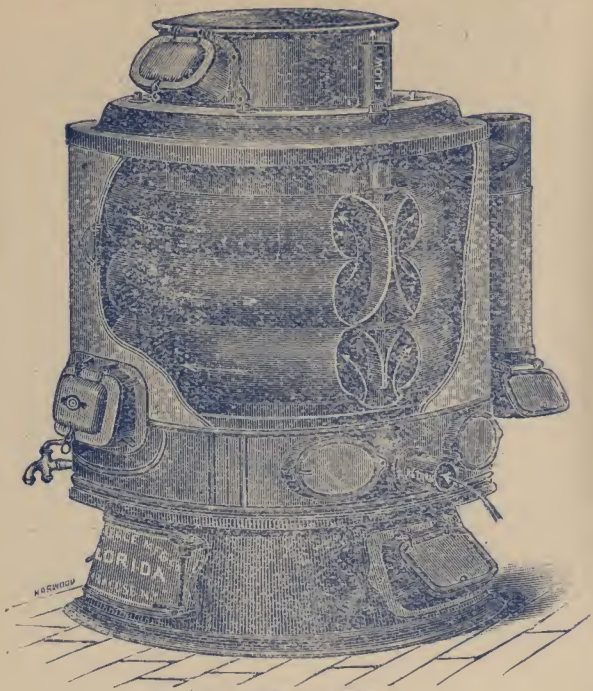
* * * *

Our System is Successful Everywhere it has been Introduced.

IT PAYS TO GET THE BEST.

THE "FLORIDA"

HOT WATER HEATER



SIZE B "FLORIDA"

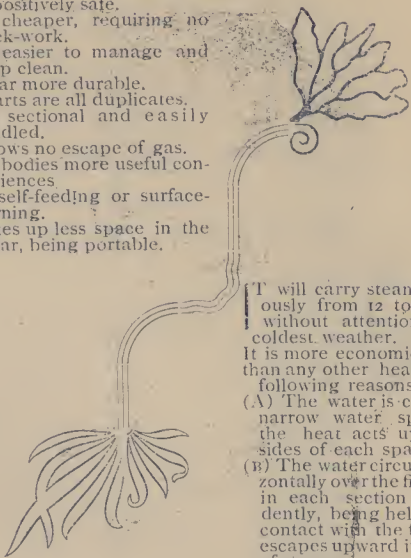
With jacket partly removed, showing Direct Circulation sections. The arrows show the course taken by the water in circulation.

We also make a Surface Burner Hot Water Heater.

We have been the Pioneers of Steam and Hot Water Heating.

A Few Reasons Why the "Florida" is the Most Desirable of any Steam Heater.

It is positively safe.
It is cheaper, requiring no brick-work.
It is easier to manage and keep clean.
It is far more durable.
Its parts are all duplicates.
It is sectional and easily handled.
It allows no escape of gas.
It embodies more useful conveniences
It is self-feeding or surface-burning.
It takes up less space in the cellar, being portable.



IT will carry steam continuously from 12 to 18 hours without attention in the coldest weather.

It is more economical of fuel than any other heater for the following reasons;

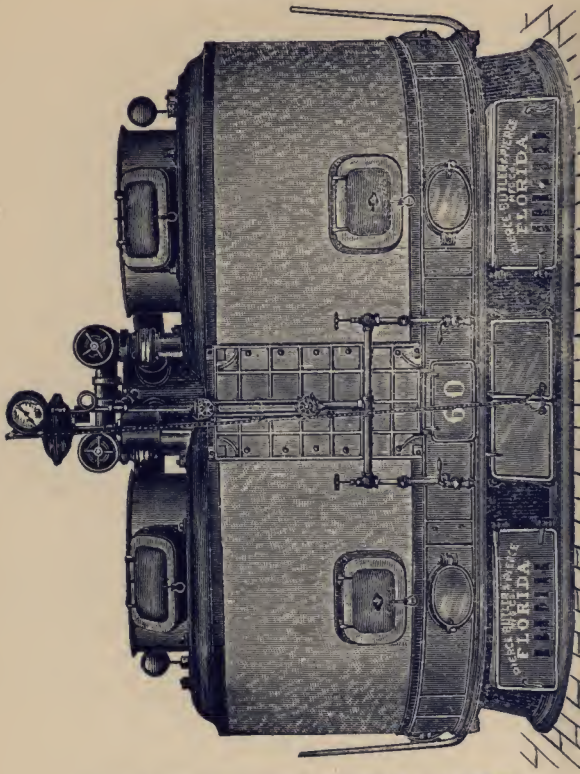
(A) The water is confined in narrow water spaces and the heat acts upon both sides of each space.

(B) The water circulates horizontally over the fire surface in each section independently, being held in close contact with the fire until it escapes upward in the form of steam.

(C) The construction of the combustion chamber is such that the gases are all consumed.

NO DANGER FROM EXPLOSION.

THE "FLORIDA" STEAM HEATER



DOUBLE "FLORIDA" STEAM HEATER.
We also make a Double "Florida" Hot Water Heater.

BEWARE OF

SPURIOUS IMITATIONS.

By reason of its phenomenal popularity numerous so called Heaters have been placed upon the market and offered by the Fitters handling them as

"OF THE FLORIDA PATTERN" or

"EQUAL TO THE FLORIDA"

They Are Not Equal

They are radically different from, and very inferior to, the genuine

"FLORIDA" HEATERS

MADE ONLY BY

Pierce, Butler & Pierce Mfg. Co.,

96 LAKE ST., CHICAGO, ILL.

A FLORIDA HEATER AND A WARM HOUSE
DAY AND NIGHT.

PARTIAL LIST OF PATRONS

USING THE

"FLORIDA" HEATERS

IN

CHICAGO AND VICINITY.

NAME.	ADDRESS.	SIZE.
Atwater, J L	Western Springs	F
Adney, J D. 163 Van Buren St	233 S. Morgan St	O. S.
Anderson, N. White Star Line	5522 East End Ave	E
Arnold, W. J	Rogers Park	23
Bradley M. S	Flats, 5313 Washington Avenue	60
Barrett, M. L., Druggist's Sundries	240 Randolph St	45
Barrett, C. R., Barrett & Barrett	Flats 51 Pine St	51

Barrett, W. M.	Flats 339 Ohio St	45
Barns, N. H., C. & N. W. R. R.	326 Webster Ave	O. S.
Barnum & Richardson	64 Jefferson St	28
Baker, Dr. S. S	901 W. Jackson St	A
Black, Capt. P. W	Park Ridge	B
Brand, Virgil., Brewer	Elston, Cor. Snow Ave	28
Benton, F. B	693 N. Park Ave	O. S.
Berriman Bros., Cigar Manufacturers	Flats 446 Belden Ave	48
Beyer, C. C	333 Milwaukee Ave	23
Breyer, Chas.,	833 Milwaukee Ave	E
Bright, Joseph,	Ravenswood	11
Brown, W	240½ Ohio street	73
Budinger, Mrs. & Sons, Clothiers	2449 Wentworth Ave	23
Buchanan, J. N., Pres. Pittsburgh Coal & Coke Co	3635 Ellis Ave	O. S.
Bennett, R. J	Ravenswood Y. M. C. A	36
Bartholomae, G	536 Garfield Ave	F
Buck, B. A	Dwight	36
Bishop & Heald	Rush street	23
Berry, John	148 State street	45
Bischoff, F. A	1728 Wrightwood Ave	36
Bourgeois, O. E	La Grange	23
Brud, J. P	Western Springs,	11
Breidt, Herman	Milwaukee and Belmont Aves	14
Boyer, Lewis J	Flats, 4514 Champlaign Ave	45

Braun, Mrs. E	Flats, 3222 Forest avenue	45
Babcock, Mrs	Kenilworth	60
Best, W. E	655 W. Monroe street	28
Cary, F. Dr	2935 Indiana Ave	45
Chambers Building	Flats, 1305 Michigan Ave	45
Clancy, Thos	Flats, 219 S. Oakley Ave	48
Commercial Hotel	Englewood	45
Cook & Chick	253 Kinzie street	3
Curts, Rev. Lewis	Evanston	28
Caughey, G. E	46th. and Champlain Avenue	45
Crawford, F	Kankakee	31
Cross Sign Co	Illinois street	3
Courtney, John	Robey street	6
Cohn, Henry	Wicker Park	36
Coble, N. A	Evanston	G
Cohlgraff, Henry	Lake View	48
Convent of order of St. Dominic	511 N. Franklin street	45
Daly, P. H	Rogers Park	O. S.
Dierssen, F. (F. Dierssen & Bro.)	Cor. Hoyne and Ewing Place	48
Doland, F. H. (Real Estate)	Rogers Park	31
Demling, Joseph	1136 Armitage avenue	B
Davis, R. J	Flats, 945 Sawyer avenue	48
Dimmnt, E. J	York street and Ashland avenue	14
E. M. Ehrlich	38 Astor street	O. S.

Eastman, G. L.	Oak Park	14
Evans, W. D.,	1165 Bonney avenue	45
Emmel, H. G	500 Wells street	C
Evans, J. G	6355 Woodlawn avenue	36
Eckland, H	191 Townsend avenue	14
Edelman, W	935 Sheffield avenue	23
Earle, J. H	Irving Park	D
Fairbank, N. K	Flats Wabash avenue	48
Flemming, E., Chief Engineer Chicago Opera House	545 W. Polk street	23
Flemming, W. H	4620 Evans avenue	
Fillman, E., Moulding mfr., 201 Lake street	1824 Surf street	31
Friedrich, K	Clybourn Place	O. S.
Fisher, W. E	Norwood Park	31
Geohegan, H	1730 Roscoe avenue	23
Gable J	La Porte	G
Greiner, A	732 N. Hoyne avenue	23
Green, W	233 24th Place	11
Gordon, John	Astor street	O. S.
Gross, Aug., Piano manufacturer	636 Wells street	C
Grey, W. L	2010 Prairie avenue	51
Geffinger, W. P	1731 Melrose street	14
Griefenhagen, R. A	Flats, 459 La Salle street	51
" "	" 461 " " "	51
Goehst, E	Flats 4615 Langley avenue	51
Gates, Mrs	Wilmette	F

Garrett, M. A.	7216 Harvard avenue	31
Griffiths, W. R.	Dwight	51
Griesheimer, M.	508 Lasalle Avenue	51
Grant, F.	249 S. Clark street	51
Huncke, C.	320 Webster Avenue	O. S.
Hammond, G. H. Co	Hammond	60
Handley, Joseph,	Ravenswood	O. S.
Halle, D.,	Cor. BlueIsland and Centre avenue.	O. S.
Hanchett Paper Co.	13 La Salle street	23
Haycock, John W.	159 Winchester avenue	6
Hewitt, George	238 S.Grove av enue, Oak Park	O. S.
Heed, F. H.	State & Bank	66
Hillmer, W. B.	La Grange,	14
Horan, Rev. Father	Kimbark avenue	O. S.
Holton, C. A.	426 Center street	48
Hough, C. R., (Sec. Greens Dredging Co.)	Auburn Park	23
Hoyos, Ancieto, 215 First Nat. Bank Bld'g	6537 Lincoln avenue	O. S.
Holcomb, D. N.	Ravenswood	14
Holden, N. B., Boots and Shoes, 226 State street	586 W. Congress street	28
Holy Rosary Catholic Church	Pullman	45
Hunter, C. L.	32 Groveland Park	23
Haberstrock, E., Barber	S. Clark and Adams Sts.	J
Hanning, C.	Flats 86 Evergreen avenue	31
Hauslein, Geo.	Fullerton avenue	23
Hessing, A. C.	3329 Vernon avenue	54

Hardin, Daniel	Flats 3849 State street	69
Hardin, John	Flats 3847 State street	63
Hunter, E. S	34 Groveland Park	23
Harder, Chas. C	Michigan avenue	45
Isabell, W	447 N. Robey St	23
Jansen, W	Flats Milwaukee & North avenue	36
Jones, J. L	209 S. Grove Ave., Oak Park	O. S.
Juergens, Mrs	Oak Park	O. S.
Juergens, J. & C	1274 W. Madison street	28
Judd, C. J., Sec. Keeley Co	Dwight	36
Jones, M. M	47th. and Langley Avenue	36
Jenkins Bros	N. Canal street	45
Klein, Henry,	Blue Island avenue	O. S.
Kreidler, W. A	Flats Belden and Fremont avenues	Two–48
Kleine, H., Leather Merchant	Deming Court	36
Kavanaugh, Thos	46 Canal street	
Keith, J. E., Price & Keith, 137 S. Water street	Ravenswood	36
Kroeschell Bros	41 E. Erie street	
Kentucky Stable Company	239 S. Paulina street	23
Keenan, J. J	99 Elburn avenue	11
Kilmer Mfg. Co	543 State street	45
Kuhnen, N	1818 Aldine street	14
Kilgallon, M. L	Montrose	23
Kirby, Alice M	Flats 385 N. State street	51
Kirby, Alice M	Flats 387 N State street	51

Karg, A	335 E. Indiana street	54
Kranz, John	240 Huron street	45
Kenosha Flats	South Park Ave	73
Kohler, J.	18 Lemoin street	11
Lassig, M	534 Garfield Avenue	48
Loomis, A. C	La Porte	A
Lockeridge, Chas., Lawyer	4740 Greenwood Ave	O. S.
Lumbard, F. H., (Gerts, Lumbard & Co.)	125 Prairie avenue, Oak Park	11
Lamm, E. H., Barber	Madison, corner Clark street	14
Lord, P. A	La Grange	23
Lowe, C. L	738 Washington Boulv	28
Lucas, Rev. Dr	Ravenswood	14
Le Mena, C. R., 12-154 Lake street	Austin	23
Loring, Dr. D. J	Valparaiso	51
Lawrence, E. F	Sterling	G
Loeb, William	412 La Salle avenue	31
Laux, M	41 Delaware Place	36
Mallers, J. B., (J. B. & Son)	36 Groveland Park	23
McCullough A	Flats 1809 State street	66
Mahan, P	Woodlawn	O. S.
Marx, F. H	Flats 111 Walton Place	51
Manz, J	562 Burling street	23
Maher, A. J	Hyde Park	O. S.
Meyer, R. H	Hyde Park	O. S
Meyer, W	Surf street	O. S

McEwen, J., Contractor	506 LaSalle avenue	48
" " "	508 " "	51
" " "	Flats Oak and Wells streets	77
McInerny, J.	4541 Sherman street	D
McDevitt, J., 211 Lake street	Flats 4211 Lake avenue	45
Mills, J. W	40 N. Clark street	6
Miller, Geo., Pres. U. S. Distil. Co., 230 Kinzie St	2959 Michigan avenue	G
Miller, W. (Hutchinson & Sons)	Flats 1163 W. Congress street	54
McDonald, Dr. P. S	2928 Indiana Ave	45
McKenzie, D	901 Warren Avenue	11
Moody, J. A	4404 Champlain Ave	14
Moore, Dr	Ogden & Central Park Aves	51
Murphy, Jno. B., Sec. Crane Co	4339 St. Lawrence Ave	23
Murray, J. E	5 Campbell Park	O. S.
Mullen, Mrs. J	Flats 487 LaSalle Ave	60
Muno. Chris	Davis street, Evanston	45
Muller, C. G	Surf street	36
McFarland, W. W	Austin	14
Moggs, M. F	Flats 4356 Berkeley Ave	73
Martin, W. D	Wilmette	28
Mallette, J.P	72nd and Wentworth Ave	31
Manierre, Dr. C. F	552 LaSalle Ave	51
Miller, Walter H	551 Englewood Ave	28
Neidert, Mrs. Caroline	724 N. Hoyne Ave	14
Niemann, W	350 N. Lincoln street	14

Nicholas, E. P., Cashier M. C. R. R.	Hyde Park	14
Natchaug Silk Co., Stores	213-215 5th Ave	31
Norman, M. A	632 Robey street	23
Newgard, H	Hoyne and Potomac	23
North Western Rubber Co	141 Lake street	36
Olsen, Iver	34 Evergreen Ave	14
Otis, Thos. G. Real Estate	4503 Lake Ave	11
Otis, G. A	Hyde Park	O. S.
Padgett, L. M	Western Springs	B
Page, W. R., Attorney	4747 KimbarkAve	60
Perkinson, J. H Flats	1183 W. Adams street	23
Perrigo, A. B., Coffin Mfgr., 2967 State street	2956 Wabash Ave	23
Perry, T. C	69th and Vernon Ave	O. S.
Percell, Thomas	1569 W. 12th street	23
Peters Trimming Co	229 Fulton street	66
Peters, T. J	1333 Oakdale Ave	11
Perkins, W. B	La Grange	C
Price, R. P., Price & Keith	Austin	31
Purves, T. C	La Grange	F
Peiro, Dr	Ravenswood	23
Parsons, Chas. E	Edgewater	36
Pollard, E. O	Dwight	76
Pratt & Lambert	370, 26th street	63
Purves & Brockway	215, 5th Ave	31
Philips, P	Rogers Park	F.

Rehm, Jacob F., Real Estate, 204 Chicago Op. House	Blue Island Ave	23
Rich, E. R	La Grange	14
Rood, E. H	Auburn Park	36
Roche, J. H., 210 31st street	6324 Sheridan Ave	23
Ross, C. H., (Supt. Dauchy Iron Wks., 88 Illinois St.)	Burling street	23
Rosenberg, Dr	Evergreen Ave	14
Ring, A. W	Evanston	O. S.
Robinson, Curtis E	2018 Dearborn street	51
Richmond, J. E	Cornelia street	75
Ritchie, Wm	4543 St. Lawrence	36
Rothlesberger & Gerber	22 River street	45
Sageser, Dr.,	Flats 329 Park Ave	51
Schroeder, H	813 N. Hoyne Avenue	31
Swadkins, A. 75 N. Clinton street	1849 Melrose street	O. S.
Salem, James	124 Osgood street	
St. Thomas Catholic Church	Hyde Park	45
Stahl, A. J	La Porte	F
Seymour, H. F., Lumber	6620 Oglesby Ave	31
Seegars, Chas	1944 Oakdale Ave	23
Shillington, I	210 Indiana Street	6
Stremme, F., Baker	476 N. Hoyne Ave	14
Shenton, Wm	73d and Stewart Ave	11
Stinson, Frank,	Bryant street	O. S.
Sloan, Geo. S	223 Marshfield Ave	F
Schmidt, J	Huron and LaSalle streets	O. S.

Smith, H. D.	42 Aldine Square	O. S
Story, A. C., Lawyer, (Board of Education)	Schiller street	O. S.
School House	Western Springs	J
Shycker, Dr. M	4625 Evans Ave	11
Shuman, A. F.	Flats 5539 Cornell Ave	63
Sullivan, M. J.,	210 Webster Ave	14
Schulster, J	482 Webster Ave	11
Strunck, Theo	Buena Park	O. S.
Sherer, J. C.,	Flats 4202 Ellis Avenue	45
Simpson, J. W.,	Flats 4350 Berkley Avenue	45
Smith, Dr. C. S	6 Oakland Crescent	14
" " "	7 " "	14
Spencer, L. G	100 Warren Avenue	36
Staiger, C. M	712 Fullerton Avenue	31
Switzer, B. B	Flats 1629 W. 21st street	45
Soderberg, N. H	Flats 678 N. Lincoln street	31
Silberhorn, W. H	Morgan Park	C
Strufe, Mrs	Dwight	51
Scott, W. T.	Dwight	51
St. Vincents Academy	La Salle	175
St. Mary's Mission	Washington street	51
Tarrant, Robt., Engine Works, 52 Illinois street	72 Park Avenue	O. S.
Triller, J. E.	7614 Wright street, Auburn park	14
Tinan, Rev. Father	Pullman	45
Turner, E. H., 60 Michigan street	332 Dayton street	23
Tucker, S. J.,	Flats 352 41st street	G

Thomas, Caroline	Flats 1927 Calumet Avenue	60
Uihelin, August	63d and Halsted streets	54
Van Houten, G. N., Mfrs. Flavoring Extracts	6616 Oglesby	23
Voelker, J	642 Cleveland Avenue	23
Walker, James	448 Dayton street	31
Watkins, Wm., Contractor	4328 St. Lawrence Avenue	23
Warrington, Geo., Vulcan Iron Works	1706 Alexander Avenue	C
Weckler, W. H	Wolfram and May	31
Weber, P., Saloon	2241 Wentworth Avenue	11
Wheeler, H. W	West Monroe street	O. S.
White, P., Building Inspector, City Hall	3436 Indiana Avenue	23
Wilder, Mrs	Highland Park	6
Wilson, Leo. H	126 67th street	11
Wilson, A. C., (A. C. Wilson & Co.)	Kinzie street, Ravenswood	O. S.
Willems, P	396 La Salle Avenue	31
Wrisley, A. B., Soap Mfr., 479 5th Avenue	Lombard	F
Wheeler, F	Wilmette	D
White, Wm. B	Grand Blvd., bet. 46 & 47th streets	J
Wolcott, O. C	Flats 45th and Orchard streets	63
Wood, E. D	Flats 246 Ohio street	54
Welch, Matt	55th street	23
Walther, F	193 Racine Avenue	E
Wilcox, C. H	109 S. Leavitt street	23
Weir & Craig Mfg. Co	2425 Wallace street	14
Webster, J. W	Gross Park	28
Young Lutherans Theological Seminary	Lake View	48

THINK CAREFULLY

DECIDE WISELY

ACT PROMPTLY

IT takes a heap of love to make a woman happy in a COLD HOUSE.

WE carry a full line of "FLORIDA" Heaters in stock, and shall be pleased to show the same, answer all inquiries and give any information desired at our office.

Pierce, Butler & Pierce Mfg. Co.

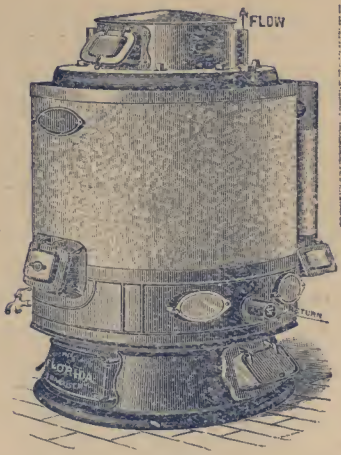
96 LAKE STREET,

CHICAGO.

FRANK WHEELER. MANAGER.

THE "FLORIDA"

HOT WATER HEATER



THE "FLORIDA" STEAM
AND
THE "FLORIDA" HOT WATER
HEATERS

ARE FOR SALE BY